

# BUSINESS PARTNERS TAKE THE STAGE



INVEST IN THE NEXT GENERATION OF VISIONARIES ...

MARINSCHOOLOFTHEARTS.ORG

## SPOTLIGHT ON MSA

**Marin School of the Arts (MSA)** is a specialized arts program within Novato High School, offering talented and motivated students from diverse backgrounds an award-winning arts education along with college prep and academic courses on par with leading private academies. Our students come from all over the Bay Area to be part of this unique experience, which focuses on cinematic arts, creative writing, dance, visual arts, music, product design, and theatre arts.

### 2019 GRADS HEAD TO TOP PROGRAMS:

Berklee College of Music | Chapman | Columbia | Emerson | Lewis & Clark | Loyola | Macalester College | New England Conservatory of Music | Northwestern | NYU | Pace | Princeton | Rhode Island School of Design | UC Berkeley | UCLA | UC Davis | University of Washington

**= \$1.5 MILLION IN SCHOLARSHIPS**

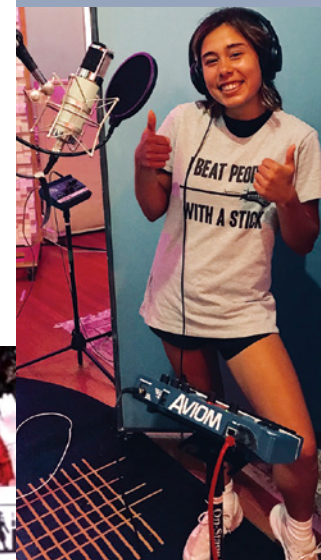


### A DECADE OF ACCOLADES

Grammy Signature School | Merit School by National Association of Music Merchants | State Golden Bell Award for Outstanding Visual and Performing Arts Program | California Gold Ribbon Award

*"MSA product design gave me a set of foundational design skills and a clear direction in what I would want to focus on in college. By having the ability to create work in high school, I was able to build a portfolio and go right into a product design program as a freshman."*

**REID NIKOLAIIEFF**  
PRODUCT DESIGN 2017  
UNIVERSITY OF OREGON



*"Being involved in MSA vocal music, dance, and cinematic arts has allowed me to be more artistic, supportive, positive, passionate, and engaged. The relationships I have built have led me to discover the value of supporting my classmates and friends, and taught me that maintaining a support network is the best way to strengthen community."*

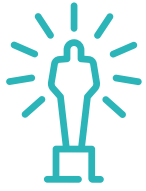
**DASIA TAZAWA**  
VOCAL MUSIC, ROCK BAND 2019  
CITY COLLEGE OF SAN FRANCISCO

*"MSA has provided me with so many amazing opportunities. Without the peers, teachers, and faculty, I wouldn't be prepared to enter arts school. MSA hasn't just impacted my future, it has made my future possible. There aren't words that can describe how grateful I am for that."*

**CLARA SPECKHART**  
PHOTOGRAPHY 2019  
ACADEMY OF ART UNIVERSITY  
AWARDED FULL SCHOLARSHIP



## YOU PLAY A MAJOR ROLE



**\$10,000+**

**Partners** invest in long-term projects and needs on our campus—art installations, industry-level animation equipment, seed programs in tech and curation for the new Center for the Arts.



**\$5,000+**

**Producers** set the stage for MSA students to shine—jazz events, costumes, sets, exhibits, artists-in-residence to bring professional, current training to our students.



**\$2,500+**

**Directors** support the implementation of our high-caliber programs—master classes and in-depth workshops, transportation to competitions and festivals.



**\$1,000+**

**Patrons** offer real-world opportunities to ALL our students—field trips to professional studios, visits with industry leaders, private instruction.



**\$500+**

**Sponsors** provide the materials, tools, and space for students to compose, dance, design, play, harmonize, and create.



**\$300+**

**Supporters** keep the stage lights on and the theater doors open!

## YOUR SUPPORT, OUR FUTURE

Our local businesses not only impact today's talented high school students but also tomorrow's innovators, leaders, collaborators, facilitators, problem-solvers, creators...and visionaries. Your gift of ANY amount makes a difference. See below for our exclusive benefit programs.

	FRIENDS OF MSA CIRCLE			LEADERSHIP CIRCLE		
	SUPPORTER \$300+	SPONSOR \$500+	PATRON \$1,000+	DIRECTOR \$2,500+	PRODUCER \$5,000+	PARTNER \$10,000+
<b>RECOGNITION</b>						
Annual Donor Wall	Listing	Listing	Listing	Listing	Listing	Logo
Project Integration					Yes	Yes
<b>PRINT</b>						
Season Program Ad*	¼ Page	½ Page	Full Page	Full Page	Full Page	Inside Front, Inside Back or Back Cover
SHOWCASE Program Ad*				Full Page	Full Page	
<b>ONLINE</b>						
Weekly E-Newsletter	Yes	Yes	Yes	Yes	Yes	Yes
Partner Page Logo/link	Yes	Yes	Yes	Yes	Yes	Tailored
Business Partner Directory	Yes	Yes	Yes	Yes	Yes	Yes
Social Media Partner Spotlights				Yes	Yes	Yes
<b>SPONSOR</b>						
SHOWCASE Spring Benefit				Yes	Yes	Season Sponsor
Divine Wine & Food					Yes	
An MSA Production or Exhibition + Hosting Opportunity					Yes	
<b>VIP TICKETS</b>						
Select MSA Season Performances			Yes	Yes	Yes	Tailored
SHOWCASE Preferred Seating				2	4	8
Divine Wine & Food					4	8
<b>INVITATIONS</b>						
VIP Donor Events and Behind-the-Scenes Opportunities				Yes	Yes	Tailored
Leadership Circle Luncheon				Yes	Yes	Yes

\* Subject to print deadlines

PLEASE NOTE: Benefits are good during the season for which support is committed.



At Marin Eye Care, we have a vision of a future where people can freely express their individuality with their unique talents. MSA helps bring that future into real focus as the students gain confidence, technical appreciation and love in their abilities. Thank you for letting Marin Eye Care be part of this journey.

— SUSAN MOZAYANI, OD OWNER, MARIN EYE CARE